

Josey Rose Duncan

josey@joseyduncan.com
joseyduncan.com

EDUCATION

Reed College

- BA, English and creative writing, Graduated 2006
- Senior thesis: Collection of short fiction, "In This House Where We Were Both Outsiders"
- DJ for Reed College Radio (KRRC 97.9 FM)

PROFESSIONAL SKILLS

- Writing
- Editing
- Blogging
- Social media strategy
- Brand strategy
- Content development
- Public relations
- Event planning
- WordPress
- Umbraco

AWARDS

WPP Atticus Awards winner (2008)

Winning Under-30 Essay published in *Atticus* journal and on Warc.com, a subscription-based site (the annual awards honor original thinking in communications services)

Member of Landor.com website team

- Web Awards, Best Consulting Website (2012)
- W3 Awards, Silver (2012)
- Interactive Media Awards, Best of Class, Consulting and Marketing (2012)

EXPERIENCE

Writer, editor, content marketer, social strategist 2015

Recent clients:

- **Landor Associates (international branding firm)**: Copy and headlines for well-known tech client. Also worked with corporate marketing team to write and edit case studies. Assisted 2015 landor.com re-launch.
- **Countable (political tech start-up)**: Social media strategy and marketing. Daily posts, insights. Creation and management of long-term, user-generated content campaign with an ownable hashtag; stats show significant increase in engagement and traffic.
- **LiveWorld (social media moderation & marketing company)**: Developed, wrote, and edited articles and whitepapers for a large firm whose clients include Fortune 100 companies.
- **Health food start-up (confidential)**: Positioning. Web, social, and marketing copy.
- **Music licensing start-up (confidential)**: Positioning and web copy.

Quiet Lightning 2012—Present

Director of public relations

- Board member for literary non-profit (monthly reading series and publishing imprint)
- Social media strategy and marketing

Landor Associates (a WPP company) 2008–2012

Digital content manager

- Winner of 2008 WPP Atticus Award in Under-30 Essay category
- Responsible for landor.com content including corporate blog, case studies, articles, landing pages
- Editorial lead on 2011 landor.com re-launch (award-winning site)

Ode Magazine 2008

Reporter, copywriter

- Wrote feature and front-of-book articles about international cultural and environmental topics (picked up by Huffington Post)
- Wrote marketing copy for new consumer shopping site

Reed alumni magazine 2006—2007

Assistant editor

- Wrote and edited copy
- Conducted interviews and reported about on- and off-campus events

Willamette Week 2006—2007

Freelance writer/editorial intern (music section)

- Reviews, previews, and profiles of local and touring acts for print and web
- Reviewed local dive bars